## Research Methodology Measurement Comprehensive Exam

## Study Guide

## References

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- AERA, APA, NCME (1999). Standards for educational and psychological tests. Washington, DC: American Psychological Association.
- Bloom, B.S., Madaus, G.F., & Hastings, J.T. (1981). Evaluation to improve learning. New York: McGraw- Hill.
- Mehrens, W.A., & Lehman, F.J. (1991). Measurement and Evaluation in Education and Psychology (4th ed.). Fort Worth: Holt, Rinehart and Winston, Inc.
- Nitko, A.J. (1996). Educational tests and measurement: An Introduction. (2nd ed.). San Diego: Harcourt, Brace, Jovanovich.

## Outline

- GENERAL CHARACTERISTICS OF TESTS
  - o measurement, testing, evaluation
  - objectivity of scoring
  - o standardization
  - verbal vs. performance tests
  - power vs. speed tests
  - norm-referencing vs. criterion-referencing
  - attitude scale development
- NORM- REFERENCING
  - o percentile ranks
  - o linear standard scores
  - o grade-equivalent scores
  - norm development procedures
  - types of norm groups
  - interpreting scores using norms
  - limitations of norm-referencing
- CRITERION- REFERENCING
  - concept of criterion-referencing
  - uses of criterion-referenced tests
  - methods for setting passing score
- RELIABILITY
  - true, error, and observed scores
  - sources/types of error in scores
  - o reliability coefficients and ways to estimate them
  - factors that increase/decrease reliability
  - interpreting reliability data
  - meaning of, ways of estimating, and interpreting the standard error of measurement

- o forming intervals using the standard error of measurement
- effects of the Homogeneity/heterogeneity of ability on reliability coefficients
- percent agreement and decision consistency
- VALIDITY
  - o meaning, use, and interpretation of different types of validity evidence
  - factors, such as, measurement error, speed and restriction in range, that affect validity and correlation coefficients
  - standard error of estimate
  - o multiple regression and multiple cutoff procedures for prediction and selection
  - validity and test bias
  - ethical procedures for coaching students for tests
- MEASURING ACHIEVEMENT
  - o taxonomies of cognitive educational objectives
  - nature, purpose, and creation of a test blueprint
  - o characteristics of various types of test items
  - skills/abilities tested by various item types
  - rules for writing/scoring various item types
  - editing/revising items containing flaws
  - o factors to consider when selecting tests
  - o ethical issues (privacy, confidentiality, informed consent, coaching)
- MEASURING COGNITIVE ABILITY
  - o major tests of general mental ability (such as SB, WISC/WAIS, KABC, SOMPA)
  - factor theories of cognitive ability organization, such as, "g", primary mental abilities, and hierarchical organization
  - measuring general and specific aptitudes
  - mental vs. chronological ages
  - verbal vs. performance IQ scores
- FACTOR ANALYSIS AS USED IN MEASUREMENT
  - classical factor analysis model
  - meaning of factor loading
  - general, group, common, and specific factors
  - o interpretation of factor analysis results in tabular form
  - o correlational patterns and their implied factor structures
  - SELECTING, EVALUATING AND USING PUBLISHED TESTS
    - test specifications/blueprint
    - test manual(s)
    - sources of test reviews
    - test publishers' catalogues
    - o Standards for Educational and Psychological Tests
- USING ITEM DATA TO IMPROVE TESTS
  - using item analysis to revise test items
  - using item data to estimate final test characteristics, such as, mean, standard deviation, reliability

- meaning and interpretation of traditional item statistics, such as, difficulty index, discrimination index, and distractor analyses
- using item statistics, such as, item-objective congruence pretest-posttest change index for judging the instructional validity of test questions