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# Research Methodology Statistics Comprehensive Exam Study Guide

## References

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## Outline

- Basic definition
  - Measurement Scale
  - Population vs. sample
  - Discrete vs continuous variables
  - Qualitative vs quantitative variables
  - Sampling
  - Randomization
  - Sampling error
- Descriptive statistics
  - General
  - Central Tendency
    - \* Mean
    - \* Median
    - \* Mode
  - Variability
    - \* Range
    - \* Interquartile Range / Semi-Interquartile Range
    - \* Variance
    - \* Standard Deviation.
  - Distribution
    - \* Frequency Distribution
    - \* Percentile Ranks/Percentiles

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- Standard Scores
    - \* T-scores
    - \* z-scores
    - \* Linear Transformation
  - Graphing data
    - \* Bar Graph
    - \* Polygon
    - \* Histogram
    - \* Boxplot
    - \* Stem-and-leaf
    - \* Ogive
  - Theoretical distribution
    - General
    - Normal Distribution
    - t
    - F
    - Chi-square
    - Binomial
    - Relationships among theoretical distributions
  - Correlation
    - General
    - Covariance
    - Scatterplot
    - Point-biserial correlation
    - Pearson product-moment correlation
    - Spearman Rank correlation
    - Phi correlation
  - Simple Linear Regression
    - Linear regression model
    - Ordinary least square
    - R-square
    - Standard error of estimate
  - Probability
    - General
    - Independent events

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- Mutual exclusive
    - Sample space
    - Sampling with/without replacement
  - Sampling distribution
    - General
    - Central Limit Theorem
    - Logic of sampling distribution
    - Standard error
  - Hypothesis testing
    - Concepts
      - \* Logic of hypothesis testing
      - \* One-tailed two-tailed test
      - \* p-value
      - \* Type I and Type II error
      - \* Power
      - \* Sample Size
    - z-test
    - One-sample t-test
    - Paired-sample t-test
    - Independent-sample t-test
    - Test of Correlation Coefficient
  - Estimation (confidence intervals)
    - Point estimate
    - Confidence Interval
    - Relationship between hypothesis testing and confidence interval
  - Nonparametric (chi-square)
    - One-way Chi-square
    - Two-way Chi-square
  - One-way between subjects ANOVA
    - Statistical model
    - Main effect
    - Assumption
    - Comparisons
      - \* Planned

- 
- \* Post-hoc adjustments
  - \* Orthogonality
  - Effect Size (eta-square & omega-square)
  - Power
  - Two-way between subjects ANOVA
    - Statistical model
    - Main effect
    - Interaction effect
    - Simple effects
      - \* Simple main effect
      - \* Simple comparisons
      - \* Marginal comparisons
      - \* Interaction contrast
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      - \* Post-hoc adjustments
    - Assumption
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  - One-way within subjects ANOVA
    - Statistical model
    - Main effect
    - Assumption
      - \* Sphericity
      - \* Compound Symmetry
      - \* Greenhouse-Geiser
      - \* Huynh-Feldt
    - Comparison
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    - Effect Size (eta-square & omega-square)
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    - Interaction effect

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- Simple effects
    - \* Simple main effect
    - \* Simple comparisons
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      - \* Compound Symmetry
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      - \* Huynh-Feldt
    - Effect Size
    - Power
  - One-Way Between-Subjects ANCOVA
    - Statistical model
    - Main effect
    - Comparisons
      - \* Planned
      - \* Post-hoc adjustments
    - Adjusted means
    - Assumption
      - \* Homogeneity of regression

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## Terminology and Notation - ANOVA

- $A$  and  $B$  will denote IVs
- $Y$  will denote a DV
- $SS$  - sum of squares
- $MS$  - mean squares

### Between-subjects ANOVA

subjects appear only in one group/cell

- One-way between-subjects ANOVA: there is only 1 IV ( $A$ )
  - model

$$Y_{ij} = \mu. + \alpha_j + \varepsilon_{ij} \quad (1)$$

where

- \*  $\mu.$  - grand mean
- \*  $Y_{ij}$  is the dependent variable for subject  $i$  in  $j^{th}$  group
- \*  $\alpha_j = \mu_j - \mu.$  where  $\mu_j$  is the mean of a DV for group  $j$
- \*  $\varepsilon_{ij} \sim N(0, \sigma^2)$

- sum of squares

$$SS_{\text{total}} = SS_A + SS_{S/A} \quad (2)$$

- \*  $SS_A$  - sum of squares of  $A$  (aka sum of squares between groups)
- \*  $SS_{S/A}$  - sum of square error (aka sum of squares within groups)

- main effect of  $A$

- two-way between-subjects ANOVA: there are 2 IVs ( $A$  and  $B$ )
  - model

$$Y_{ijk} = \mu.. + \alpha_j + \beta_k + \alpha\beta_{jk} + \varepsilon_{ijk} \quad (3)$$

- \* grand mean:  $\mu..$
- \* main effect of  $A$ :  $\alpha_j = \mu_{.j} - \mu..$
- \* main effect of  $B$ :  $\beta_k = \mu_{.k} - \mu..$
- \* interaction effect  $A \times B$ :  $\alpha\beta_{jk} = \mu_{jk} - \mu.. - \alpha_j - \beta_k = \mu_{jk} - \mu_{.j} - \mu_{.k} + \mu..$
- \* individual difference:  $\varepsilon_{ijk} = y_{ijk} - \mu_{jk}$

- sum of squares

$$SS_{\text{total}} = SS_A + SS_B + SS_{A \times B} + SS_{S/AB} \quad (4)$$

- \* sum of squares between-groups breaks up into  $SS_A$ ,  $SS_B$ , and  $SS_{A \times B}$
- \*  $SS_{S/AB}$  - sum of squares error (aka sum of squares within groups)

- main effect of  $A$ , main effect of  $B$ , and interaction of  $AB$
- simple effects
  - \* simple main effects
  - \* simple comparisons
  - \* marginal comparisons
  - \* interaction contrasts (tetrad differences)

### Within-subjects ANOVA

aka repeated-measures ANOVA. Subjects appear in all the cells.

- one-way within-subjects ANOVA: there is only 1 IV

- model

$$Y_{ij} = \mu_{..} + \alpha_j + \mathcal{S}_i + \alpha\mathcal{S}_{ij} + \varepsilon_{ij} \quad (5)$$

- \* grand mean:  $\mu_{..}$  - mean of the DV
- \* iv effect:  $\alpha_j = \mu_{.j} - \mu_{..}$
- \* individual difference:  $\mathcal{S}_i = \mu_{i.} - \mu_{..}$
- \* individual by iv:  $\alpha\mathcal{S}_{ij} = y_{ij} - \mu_{..} - \alpha_j - \mathcal{S}_i$ . idiosyncratic response of the subject in a particular condition. differences in skill, ability, or predilection make some subjects perform better in one condition, others in another.
- \* variability of the individual observation:  $\varepsilon_{ij}$

- sum of squares

$$SS_{\text{total}} = SS_A + SS_S + SS_{A \times S} \quad (6)$$

- \* sum of squares between-subjects,  $SS_S$
- \* sum of squares within-subjects breaks up into  $SS_A$  and  $SS_{A \times S}$

- two-way within-subjects ANOVA: there are 2 IVs

- model

$$Y_{ijk} = \mu_{...} + \alpha_j + \beta_k + \alpha\beta_{jk} + \mathcal{S}_i + \alpha\mathcal{S}_{ij} + \beta\mathcal{S}_{ik} + \alpha\beta\mathcal{S}_{ijk} + \varepsilon_{ijk} \quad (7)$$

- \* grand mean:  $\mu_{...}$
- \* main effect of  $A$ :  $\alpha_j = \mu_{.j.} - \mu_{...}$
- \* main effect of  $B$ :  $\beta_k = \mu_{..k} - \mu_{...}$
- \* interaction effect of  $AB$ :  $\alpha\beta_{jk} = \mu_{.jk} - \alpha_j - \beta_k - \mu_{...}$
- \*  $\mathcal{S}_i = \mu_{i..} - \mu_{...}$
- \*  $\alpha\mathcal{S}_{ij} = \mu_{ij.} - \alpha_j - \mathcal{S}_i - \mu_{...}$
- \*  $\beta\mathcal{S}_{ik} = \mu_{i.k} - \beta_k - \mathcal{S}_i - \mu_{...}$
- \*  $\alpha\beta\mathcal{S}_{ijk} = y_{ijk} - \alpha\beta_{jk} - \alpha\mathcal{S}_{ij} - \beta\mathcal{S}_{ik} - \mu_{...} - \alpha_j - \beta_k - \mathcal{S}_i$

- sum of squares

$$SS_{\text{total}} = SS_A + SS_B + SS_{A \times B} + SS_S + SS_{A \times S} + SS_{B \times S} + SS_{A \times B \times S} \quad (8)$$

- \* sum of squares between-subjects,  $SS_S$
- \* sum of squares within-subjects breaks up into  $SS_A$ ,  $SS_B$ ,  $SS_{A \times B}$ ,  $SS_{A \times S}$ ,  $SS_{B \times S}$ ,  $SS_{A \times B \times S}$

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## Two-way mixed ANOVA

Subjects appear in some of the cells (more than 1, less than all). There are 2 IVs (1 within-subjects, 1 between-subjects)

- model

$$Y_{ijk} = \mu_{...} + \alpha_j + \beta_k + \alpha\beta_{jk} + \mathcal{S}_{ij} + \beta\mathcal{S}_{ijk} + \varepsilon_{ijk} \quad (9)$$

- grand mean:  $\mu_{...}$
- main effect of  $A$ :  $\alpha_j = \mu_{.j.} - \mu_{...}$
- main effect of  $B$ :  $\beta_k = \mu_{..k} - \mu_{...}$
- interaction effect of  $AB$ :  $\alpha\beta_{jk} = \mu_{.jk} - \alpha_j - \beta_k - \mu_{...}$
- between-subjects error:  $\mathcal{S}_{ij} = \mu_{ij.} - \mu_{.j.}$
- within-subjects error:  $\beta\mathcal{S}_{ijk} = y_{ijk} - \alpha\beta_{jk} - \mathcal{S}_{ij} - \mu_{...} - \alpha_i - \beta_k$

- sum of squares

$$SS_{\text{total}} = SS_A + SS_B + SS_{A \times B} + SS_{S/A} + SS_{B \times S/A} \quad (10)$$

- sum of squares between-groups breaks up into  $SS_A$  and  $SS_{S/A}$
- sum of squares within-groups breaks up into  $SS_B$ ,  $SS_{A \times B}$  and  $SS_{B \times S/A}$